

## Profile

Passionate about human centered design and UI development. Familiar with Agile and fast-paced startup environments. Happy when learning new technologies and making things that people love to use.

## Education

Bilgi University · BA · 2005 – 2010

### Visual Communication Design

The program aims to train future designers who are able to understand the most complex visual problems and solve them with a systematic approach, and who can combine theoretical knowledge with practical skills to produce creative solutions.

## Skills

Sketch

Illustrator

Photoshop

Principle

InVision

Abstract

HTML

CSS

SCSS

Vue.js

JavaScript

Google Analytics

## Hobbies

Swimming, Reading Sci-Fi, Music Production, Indie Gaming

## Contact

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## Experience

2018 – Present · Istanbul

### Product Designer · Segmentify

Designing and prototyping MVPs with a four person Agile product team. Implementing those MVPs to customers, measuring the results with A/B and turned them into fully-featured sub products. The main product is a personalisation SaaS that has 125 customers from dozens of countries. Forbes mentioned it as one of the top machine learning products.

2017 – 2018 · Istanbul

### User Experience Designer · Verapi

Designing the policy manager of Abyss that is a full scale API Management Platform with the 23 members of the Agile team. Mapping possible user stories, scenarios and building sitemaps. Designing wireframe prototypes, UI, style guide and delivering them to developers.

2007 – 2017 · Istanbul

### User Interface Designer · Typop / Self Employed

UI design of NYC Department of Education's financial portal that has 217K monthly visitors. Delivering the designs to developers as HTML5.

Designing the website of the mobile app that has 800K user, iGaranti. The app belongs to the second largest private bank of Turkey, Garanti.

2006 – 2007 · Istanbul

### Multimedia Designer · Kreton

Designing web interfaces with multimedia such as animation and sound for seasonal collections for the fast fashion brand Collins that has 708 stores in 42 countries with yearly 1.3 billion USD annual turnover.

2003 – 2005 · Sakarya

### Graphic Designer · Yilko Graphic

Designing publications, pictograms, outdoor/indoor graphics for the car manufacturing factory of Toyota Turkey, that has 5K employees and 21 billion USD total export revenue.

2002 – 2003 · Istanbul

### Multimedia Editor · BYTE Magazine

For the famous computer magazine with 43K monthly subscribers, writing articles and creating step by step tutorials about designing multimedia user interfaces using industry-standard design softwares.